



PARTNER PROGRAM

INFORMATION PACKET

SECURE YOUR RECORD DEAL FOR 2024!

OFFICIALLY ISSUED BY

BIG 

***Insurors
of Tennessee***

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
EVENTS					
ANNUAL CONVENTION					
CREDITED SPONSORSHIP	\$1,500	\$1,250	\$1,000	\$500	\$250
EXHIBIT BOOTH (+1 ATTENDEE)*	COMP	COMP	50% OFF	25% OFF	10% OFF
ADD'L. COMPED ATTENDEES*	3	3	2	1	
YOUNG AGENTS CONFERENCE					
CREDITED SPONSORSHIP	\$1,500	\$1,250	\$1,000	\$500	\$250
EXHIBIT BOOTH (+1 ATTENDEE)*	COMP	COMP	50% OFF	25% OFF	10% OFF
ADD'L. COMPED ATTENDEES*	3	3	2	1	
OTHER					
DISPLAY AT EVENTS	LOGO	LOGO	LOGO	NAME	NAME
MARKETING & PUBLICITY					
THE TENNESSEE INSUROR					
FULL-PAGE AD IN ALL 6 ISSUES	COMP	COMP	50% OFF	25% OFF	10% OFF
HALF-PAGE AD IN ALL 6 ISSUES			COMP	25% OFF	10% OFF
PARTNER PROGRAM SPREAD	LOGO	LOGO	LOGO	LOGO	NAME
COMPANY/BROKER SPOTLIGHT	COMP	COMP			
MONTHLY BULLETIN					
COMPANY RECOGNITION	LOGO	LOGO	LOGO	NAME	NAME
OTHER					
BRANDED EMAIL TO MEMBERSHIP	2	1			
BRANDED SOCIAL MEDIA POST	3	3	2	1	
INSURORS.ORG RECOGNITION	LOGO	LOGO	LOGO	NAME	NAME
LIST OF AGENCY MEMBERS**	COMP	COMP	COMP	COMP	COMP
MEMBERSHIP PRIVILEGES					
ASSOCIATE MEMBERSHIP***	COMP	COMP	COMP	COMP	COMP
1-TIME USE OF PRESIDENTS ROOM	COMP	COMP	50% OFF	25% OFF	10% OFF
PRICE OF PACKAGE	\$15,000	\$12,500	\$8,500	\$6,000	\$3,500

THE FINE PRINT

*Registration for event is **required** in order to activate benefit. Insurors **does not assume attendance** for any partner attendees or exhibit booths. Estimated 2024 registration dates: **YOUNG AGENTS CONFERENCE - JANUARY 9th;**
ANNUAL CONVENTION - JUNE 4th

Partners will be supplied with list of active Agency Members with main contacts at the beginning of each quarter of 2024. **Main contact emails are not included with list.

***Associate Membership dues are now included in each package. **We will no longer invoice you in June for Associate Member dues.**

FREQUENTLY ASKED QUESTIONS

Insurors of Tennessee understands that you may have questions about the partnership options and benefits. Here are some of the answers we hope will help:

Will this benefit us more than purchasing these items a la carte throughout the year?

Yes. We have built-in opportunities and recognition that will be available to partners only - not to mention the discounts!

Can we pay in installments?

Yes. Although we would prefer full payment, we can accept payment in two parts if needed. However, all payments must be completed before **12/13/23**.

Can we customize our partnership options?

We're glad you asked. Each level is customizable, and we've provided some 'add-ons' below of some of the 'a la carte' opportunities for your partnership.

2024 PARTNER LEVEL SELECTION

Diamond ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze ☐

ADD-ONS

You can boost your partner level with 'add-ons' that might cater toward your company's marketing interests. Please refer to the list below for a selection of 'add-ons.' Your total spend can bump you into a higher **partner level recognition** if it matches or exceeds the pricing threshold.

Add-On	Price	Selection
Young Agent Event Sponsorship Limited Availability	\$500	
WINS: Women In Insurance Event 4 Available	\$500	
Conference/Convention Reception Drink Tickets 2 Available	\$1,000	
Region Meeting Luncheon Sponsorship Limited Availability	\$1,000	
Annual Golf Tournament Title Sponsor 1 Available	\$5,000	
Annual Clay Shoot Title Sponsor 1 Available	\$5,000	
CE/Industry Seminar Limited Availability	\$1,000	

Total Payment (including any add-ons): _____

Company Representative Main Contact Information

Company Name: _____

Main Contact Name: _____

Primary Phone: _____

Email: _____

Additional Company Contacts *optional*

Name: _____

Phone: _____ Email: _____

Name: _____

Phone: _____ Email: _____

Company Representative Signature

Insurors Representative Signature

*Please return completed form to marketing@insurors.org **with subject line '2024 Partner Program Form'***

Insurors of Tennessee thanks you for your support of our Association and its members.

This partnership does not constitute an endorsement of the partner company's programs or products by Insurors of Tennessee. The partner company may advertise themselves as a "Proud Member of Insurors of Tennessee and its Trusted Choice agents" only. Details of this proposal are between Insurors and the partner company only, and should not be released or distributed. Partnership applies to 2024 only, and no refunds may be granted after payment has been submitted or 1/1/24, whichever comes first.